

Interreg

Euregio Meuse-Rhine

DigitSME



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Small and medium-sized enterprises (SMEs) need an international and digital mindset. DigitSME will strengthen SMEs in those fields. The project will first map their digital and international maturity levels. Then, in cross-border clusters and with the help from experts, the companies will improve their digital and international competences. Finally, the entrepreneurs will receive coaching to shift towards digital marketing and successfully enter markets abroad.

www.interregemr.eu

At Interreg Euregio Meuse-Rhine, we fund projects where partners work together across borders. In 2014-2020, we invest EUR 96 million from the European Regional Development Fund in our region.

We are a collaboration between 13 regions from Belgium, Germany and The Netherlands. Together, we develop shared solutions to common challenges. This gives Interreg its own, distinct spirit of cooperation: across regions and across borders.

Ministerium für Wirtschaft, Innovation,
Digitalisierung und Energie
des Landes Nordrhein-Westfalen



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Industrie- und Handelskammer
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